



Genesys | method™
people working better with technology

Genesys Method is a seminar program
that unlocks the untapped potential in
your people and your technology

people plus technology

www.GenesysMethod.com



 **QLN** | Quantum Learning Network™

SCG
solutions consulting group

Microsoft
GOLD CERTIFIED
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Seminar Overview

The Genesys Method Concept

The idea is to improve the relationship between people and technology. This includes the dynamics between people and the effectiveness of technology strategies across internal and external layers of communication.

The customer-centric arena that faces businesses requires adaptation in the thinking and culture of the company and the way it considers the customer in its strategies. Teams and partner channels need to work more efficiently for businesses to gain a market advantage.

The Genesys Method provides the skills for “people to work better with technology.”

Seminar Activities

This is an experiential immersion program that incorporates hands-on activities throughout the seminar.

Participants are divided into teams that mirror business process groups as they exist in corporations. One team might be production, another team sales, and another the external partner or supplier.

The techniques and strategies of the seminar are infused into the business interactions between the teams. Technology-aided and people-focused, the Genesys Method unleashes the hidden power of your people and your technology.

Register by February 12, 2007, and save \$400

Hurry – seminar is limited to 100 participants.

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Value to Business



Application of Seminar Learning

As companies grow in stages, their infrastructure often becomes a patchwork of technologies that are not integrated.

Added to this is the evolution of culture in a corporation that faces changes from both internal growth and market demand.

Frustrations, down-time, inaccessible data and poor relationships account for significant declines in performance.

The primary value of this seminar is alignment and efficiency between people and technology in your organization.

The purpose of the Genesys Method is to solve business problems, not to deliver technology solutions. Achievement steps include utilizing collaboration technology and existing software tools such as messaging, email, CRM and company-wide portals.

Seminar Benefits

Productivity of People

Acquire effective interaction tools that improve relationships and focus on communicating with clarity and a sense of direction and purpose. Experience the power of teams and integrity that help produce successful results in a mutually satisfying work environment.

Effectiveness of Technology

Learn how to streamline technology throughout your operation and effectively utilize existing programs. This knowledge can help to reduce down-time of networks and services while increasing department effectiveness. Hear about and utilize the latest technology and assess its value for your organization. Experience real-world case studies and see how they would impact your operations.

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Seminar Providers



Better People, Better Business

Quantum Learning Network (QLN) is a world leader in the areas of teaching learning and life skills and creating effective learning environments. Over the last 25 years, the company's Quantum Learning methodologies have impacted over two million people worldwide through its business, school and SuperCamp programs. QLN's Quantum Business division assists companies with three distinct areas of instruction – Shifting Corporate Culture, Train the Trainer and Advanced Learning Skills. Please visit www.QLN.com for more information.



Better Technology, Better Business

Solutions Consulting Group (SCG), founded in 1992, is an integrator of enterprise technology. SCG helps organizations achieve measurable return on their new and existing investments with intelligent design and implementation of information systems. SCG is a Microsoft Gold Certified Partner, with proven competencies in Business Intelligence, CRM, ERP and custom web applications using .NET technology. SCG was Microsoft's 2005 Worldwide Business Partner of the Year in Business Intelligence. For more information, visit www.SCG.net.

Seminar Details

When: March 1-3, 2007

Where: QLN Campus
1938 Avenida del Oro
Oceanside, CA 92056

Registration fee: \$2900
*\$2500 if registered
by 2/12/07*



**laptop
included**

(models may vary)

A laptop is included in your Genesys Method registration fee. The course material will be pre-loaded and you can take it with you when you go!

**Call 800.285.3276, ext. 103, or visit
www.GenesysMethod.com to register today!**